



# City of Zimmerman

12980 Fremont Avenue  
Zimmerman, MN 55398

Telephone 763-856-4666 \* Fax 763-856-4787  
www.zimmerman.govoffice.com

## Zimmerman Government Community Information Channel Request for Cablecast

Applicant name \_\_\_\_\_

Representing Group or Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date of Application \_\_\_\_\_ Phone number \_\_\_\_\_

By requesting air time on the local cable access channel I hereby agree that:

- a. My message promotes public good or a public event
- b. Contains NO obscene or indecent material
- c. Contains NO advertising material
- d. Contains NO Lottery or lottery information
- e. Contains NO direct solicitation of funds – promotion of fundraising events are allowed
- f. Contains NO promotion by or on behalf of any legally qualified candidate

The above conditions apply to live or recorded programming submitted for airing, as well as scrolling continuous script messages.

### SCROLLING CONTINUOUS SCRIPT MESSAGES:

Please write out your text on the back of this form. There are a maximum of seven lines per screen, and for maximum effect, allow 20 characters max per line. More than one screen may be used.

Date you would like your message to begin \_\_\_\_\_ and end \_\_\_\_\_.

### PRE-RECORDED VIDEO TAPES

Review your tape for the above restrictions. Also, you may need permission from the video participants to have their image viewed in public. The City reserves the right to refuse any video from public view.

Date you would like your video message to run \_\_\_\_\_ time \_\_\_\_\_.

Videos may only be aired during the regular office hours of City Hall. For evening broadcasts, please contact the City Cable Administrator.

Repeat airing of the video \_\_\_\_\_

Other instructions \_\_\_\_\_

If you want your video materials returned to you, please leave detailed instructions and address.

### SCROLLING CONTINUOUS SCRIPT MESSAGES:

*For office use only:* Date Received: \_\_\_\_\_ Received by: \_\_\_\_\_ Date Posted: \_\_\_\_\_

Please write out your text. We recommend using 5 lines per screen, with a maximum of seven lines per screen. For best effect, allow 20 characters max per line. More than one screen may be used. Remember to include:

Name of Event or Project    Date    Time    Place    Contact Name and Phone Number

Other information that may be appropriate:

Who is Sponsoring    Who Benefits    Who is Eligible

Screen 1

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Screen 2

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Screen 3

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